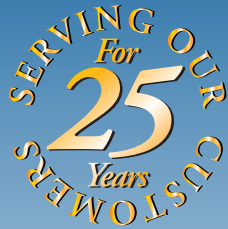



Mydent International



"Mydent's proficiency in the private-labeling process played a key role in the establishment of our own brand identity. Our customers are thrilled with the consistency and quality of these products, and the feedback we've received has been very positive. Overall, we've bolstered our presence in the dental industry at a significant cost savings."

MAJOR DENTAL PRODUCTS
DISTRIBUTOR

"Working Together To Grow Your Business"

 Mydent International, manufacturer of the well-established DEFEND product line, is also your **premier source** for **private-label** infection control products, disposables, and impression material systems. Providing over 25 years of reliable service to the dental industry, we currently private label over 30% of the dental consumables used in the industry. With our years of expertise, we can effectively guide you through the private-labeling process to significantly improve your bottom line.

We offer:

- Rebate programs
- Continuous factory inspections
- ISO manufacturing facilities
- 510K registrations
- CE markings
- CDC & FDA regulation compliance
- Documentation and logistics
- Nelson laboratory testing
- GMP quality assurance program
- Free samples for field reps
- Sales training for in-house & field reps
- Sales aids
- Green practices
- Container direct program
- Competitive prices

In addition, Mydent's recent partnership with Keuhne & Nagel, one of the largest global 3rd party logistics providers in the U.S., further enhances our shipping and warehousing capabilities:

- Stocking of private label products
- High performance, flexible distribution infrastructure
- SAME DAY guaranteed shipment of small orders received by 12 pm
- Ability to process end of day rush orders
- Truck orders (LTL) ship within 48 hours – Guaranteed!
- All orders are instantly traceable for Mydent customer service
- Reduced pre-negotiated small package, LTL & TL freight costs passed on to our customers
- Reduced import costs assist in product price control
- Tighter inventory control to reduce backorders

Mydent
International

80 Suffolk Court, Hauppauge, NY 11788
800-275-0020 • FAX 631-434-7750
www.defend.com • EMAIL: sales@defend.com

